



Interning at HawkPartners

HawkPartners is a boutique marketing consulting and research firm that helps clients make fact-based decisions to guide their communications, marketing and brand strategies. We work with global, market-leading clients across a variety of industries. HawkPartners is based in Boston, with other major offices in New York, Washington, DC and Philadelphia.

Job Description: The full-time intern position offers a unique opportunity to build upon your skills and experience with hands-on customer consulting, research, analysis, and intelligence gathering in a flexible, dynamic work environment. The primary role of the intern is to support Partners on a variety of project tasks.

Internship Qualifications:

While HawkPartners will consider candidates with skills sets and experiences that do not touch on *all* of the following criteria, the ideal candidate will have:

- Exceptional record of academic achievement, working towards an undergraduate degree from a highly competitive top-tier college or university
- Strong desktop publishing skills (i.e. Excel, PowerPoint)
- Attention to detail; strong organizational capabilities; and outstanding communication, speaking, and writing skills

Beyond specific skills, the ideal candidate is a high energy self-starter who possesses unquestioned personal integrity, commitment to excellence, ability and desire to work in teams, a strong interest in learning, and willingness to always go the extra step.

HawkPartners is committed to creating an inclusive environment for all employees. We celebrate diversity and are committed to building a team that represents a variety of backgrounds, perspective and skills.

Responsibilities:

- Gathering, analyzing, and synthesizing information and research relating to clients, markets, products, and services
- Engaging in both qualitative and quantitative primary research
- Assisting with the development of client reports/presentations, including turning insights into actionable recommendations that inform business decisions
- Providing support on internal initiatives
- Conducting secondary research and competitive intelligence

Unique Benefits:

- Flexible work hours and ability to work from home
- A fun, dynamic work experience associated with a rapidly growing firm
- Working closely with experienced marketing strategy and research teams
- Exposure to client interactions (e.g., project meetings, backroom discussions, presentations, and direct digital communications)